

FOR THE PERSON PLANNING THE ROOM

# A practical money conversation. A human connection.

Eric Guillory | Author of The Life Manual | Entrepreneur and financial educator

## A short introduction you can forward

Eric Guillory built and sold a business, then brought the money and life lessons he wanted to share into The Life Manual, a practical book and workbook. His educational conversations connect everyday choices with cash flow, debt, preparation, discipline and longer-term goals. Programs begin with the audience and the questions that matter to them.

## Who is in your audience?

Schools and colleges. Employees and workplace teams. Community groups and libraries. Older-adult organizations. Entrepreneur groups, conferences and professional events. The focus and language should fit the people in the room.

## Start a conversation

Text Eric: 504-382-5584

Website: [thelifemanualbook.com](http://thelifemanualbook.com)

Share your audience, preferred date, city, format and goal. A request starts the discussion; it does not reserve a date or confirm a fee.

## Planning note

The formats and timing ranges in this kit are starting points for discussion. Eric confirms topic, suitability, length, availability, travel, book quantities and any fee before an engagement is agreed. No current professional licensing or continuing-education approval is implied.

**CHOOSE A STARTING FORMAT**

# One message. Different ways to use it.

## The next-chapter keynote

A suggested 30-45 minute educational talk plus optional questions. A shared starting point for a larger audience: the life behind the numbers, practical habits and one next step.

## The put-it-on-paper workshop

A suggested 60-90 minute participatory format. Use examples, reflection prompts and selected exercises. Participants can keep their financial information private; public disclosure is never required.

## The book-to-conversation session

A suggested 45-60 minute facilitated conversation around selected themes from The Life Manual. Useful for a class, staff group, library or book club. Reading beforehand can support discussion but is not assumed.

## Books for the room

Ask about group copies of the book and workbook as part of the planning conversation. Confirm quantities, price, delivery timing and whether a discussion or signing can be included. No package price or availability is promised by this kit.

**BUILD THE BRIEF**

# Tell Eric what would make the session useful.

Organization, event and contact person

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Audience age range, context and approximate size

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Preferred date or range, location and time zone

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Main takeaway or challenge to address

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Format, available time and accessibility needs

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Books, handouts, recording or other requests

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MAKE THE ROOM WORK

# A little preparation goes a long way.

## Before confirming

Agree the audience, learning goal, topic boundaries, format, duration, fee, travel and any book order. Confirm the point of contact and what happens if plans change.

## For an in-person session

Discuss a microphone suited to the room, audibility, seating, lighting and any screen or presentation connection. A workshop may need writing surfaces and time for questions. Confirm venue access and arrival arrangements.

## For a virtual session

Confirm the platform, link, time zone, host controls and a short technical check. Discuss captions, audience participation and how questions will be handled.

## Privacy and accessibility

Do not ask attendees to disclose account numbers, balances or personal financial situations publicly. Share accessibility needs early, and agree on materials or formats that help people participate.

## Recording and promotion

Get agreement before recording or reusing Eric's session, image or materials. Use his approved bio and current images; do not imply past clients, endorsements, outcomes or credentials.